



## LICENSING OPPORTUNITIES

**To the USCG Captains that qualify,  
below is a list of just some of the benefits Boatboy Marine Training has to offer:**

1. Comprehensive classroom and on-water training including extensive boat handling, docking and close quarter maneuvering as well as professional teaching and sales methods used in recreational boat training.
2. A curriculum based, organized teaching process with a 50 page professionally printed Handbook that covers a unique “start to finish” day on the water for customers.
3. Nationally recognized boat-handling techniques adopted by National Safe Boating Council, safer boating through education.
4. A professionally designed and printed Certificate of Accomplishment supplied to you for your customers.
5. Member affiliations to Marine Trade Associations, National Safe Boating Council, State Certification Classes, Boat/US Safety Foundation, Sea-Tow, American Professional Captains Association, West Marine Stores and many more!
6. An interactive professional website with online enrollment, articles, testimonials, services, locations, submit pages, pictures and your own dedicated web page for your protected territory and services.
7. National Toll-Free Phone Number with Customer Service Representatives that will field customer questions and sell them on our, and your, professional services. You schedule, train, have fun and make money!
8. Co-op dollars will be available for Advertising and Boat Shows as well as Corporate BMT USCG Licensed Captains to travel with you in your territory, make dealer calls, go out on trainings and increase sales.
9. Complete credit card processing and payments paid directly to your bank account.
10. Available Marine Operators Legal Liability Insurance to cover extensive damage, loss or injury to the training vessel, dock, marina or customer.
11. Our professional marketing ads in multiple formats for print media ready to be placed in your local publications.
12. Our National Marketing Campaign will highlight your territory and services with professional branding of the Boatboy Marine Training Name and Logo.
13. All our logos, trademarks, letters, forms, logs, invoices and marketing materials will be available for the licensee to run their business.
14. We offer fully tested, tried and proven systems and techniques for Specialized On-The-Water Instruction that have resulted in hundreds of testimonials and satisfied customers including increasing the profitability for marine dealers and boat manufacturers.
15. 7 day a week availability for licensee support via our toll free number, email, fax and Internet. We'll give you the latest teaching methods and sales support throughout the entire year.